

Privacy Notice

Effective Date: 1/1/2025

Percheron Professional Services LLC is committed to protecting your privacy. This Privacy Notice describes how we collect, use, and disclose information about you when you visit our website, www.percheronllc.com. This Privacy Notice applies only to information collected through our Site and does not cover information collected offline or through other means.

1. Scope

This Privacy Notice applies to users of our Website located in the United States. It does not apply to offline data collection or data collected through other means, including in-person business interactions, over the phone, or via third-party platforms.

2. Information We Collect

We collect several types of information from and about users of our Site, including:

- Information You Provide to Us:
 - Contact Information: When you fill out a contact form, request a quote, subscribe to our newsletter, or otherwise communicate with us through the Site, we may collect your name, email address, phone number, company name, and any other information you choose to provide.
 - Communications: We collect information contained in any communications you send to us, such as inquiries, feedback, or support requests.
 - Job Applications: If you apply for a job through our Site, we may collect your resume, cover letter, and other information you provide in connection with your application.
- Information We Collect Automatically:
 - Log Data: When you access our Site, our servers automatically record certain information, including your IP address, browser type, referring/exiting pages, operating system, date/time stamps, and related data.
 - Cookies and Similar Technologies: We may use cookies, web beacons, and similar technologies to collect information about your browsing activities on our Site. Cookies are small data files stored on your device that help us

improve your experience, understand how you use our Site, and personalize content.

- You can control cookies through your browser settings. Most browsers allow you to block or delete cookies. However, if you disable cookies, some features of our Site may not function properly.
- Analytics: We may use third-party analytics services (such as Google Analytics) to collect and analyze information about how visitors use our Site. These services may use cookies and other tracking technologies to gather data.
- Information from Third Parties:
 - We may receive information about you from third-party sources, such as business partners, public databases, and social media platforms (if you interact with our social media links).

3. How We Use Your Information

We use the information we collect for various purposes, including:

- To Provide and Improve Our Site: To operate, maintain, and improve our Site, and to personalize your experience.
- To Communicate with You: To respond to your inquiries, provide customer support, and send you information about our services, updates, and promotional materials (where permitted by law).
- To Process Job Applications: To evaluate your qualifications and consider you for employment opportunities.
- To Analyze Site Usage: To monitor and analyze trends, usage, and activities on our Site, and to improve its functionality and content.
- To Ensure Security: To protect the security and integrity of our Site and to prevent fraud and other illegal activities.
- To Comply with Legal Obligations: To comply with applicable laws, regulations, and legal processes.
- Business Operations: For internal business purposes, such as data analysis, audits, and improving our services.

4. How We Disclose Your Information

We do **not sell or rent** your personal information. However, we may disclose your information to the following categories of recipients:

- **Service Providers:** We may share your information with third-party service providers who perform services on our behalf, such as website hosting, data analysis, email delivery, and marketing assistance. These service providers are contractually obligated to protect your information and use it only for the purposes for which it was disclosed.
- **Business Partners:** We may share information with business partners to offer you products, services, or promotions.
- **Legal Authorities:** We may disclose your information to law enforcement agencies, government bodies, or other third parties when required by law, subpoena, or other legal process, or when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.
- **Business Transactions:** In the event of a merger, acquisition, or other corporate transaction involving our company, your information may be transferred to the acquiring entity.
- **Affiliates:** We may share your information with our subsidiaries and affiliates.
- **With Your Consent:** We may disclose your information to third parties with your consent.

5. Data Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure.

- While we strive to protect your information, please be aware that no method of transmission over the internet or method of electronic storage is completely secure. Therefore, we cannot guarantee the absolute security of your information.

6. Your Choices

- **Accessing and Updating Your Information:** You may have the right to access, update, or correct your personal information. To do so, please contact us via the “Contact Us” Page on our Website (<https://www.percheronllc.com/contact-us>).
- **Opting Out of Marketing Communications:** You can opt out of receiving marketing emails from us by following the unsubscribe instructions provided in the emails or

by contacting us via the “Contact Us” Page on our Website (<https://www.percheronllc.com/contact-us>). Even if you opt out of marketing communications, we may still send you transactional or administrative messages.

- Cookies: You can control cookies through your browser settings as described in Section 1.

7. Your Privacy Rights

Depending on your state of residence (e.g., California, Colorado, Virginia), you may have specific rights regarding your personal data, including:

- The right to access or request a copy of your personal data
- The right to correct inaccurate information
- The right to request deletion (with certain exceptions)
- The right to opt out of the sale of personal data (note: we do not sell data)

To exercise any of these rights, please contact us using the information below.

8. Children's Privacy

Our Site is not intended for children under the age of 13, and we do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us via the “Contact Us” Page on our Website (<https://www.percheronllc.com/contact-us>), and we will take steps to delete such information.

9. Links to Third-Party Websites

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or the content of those websites. We encourage you to review the privacy notices of those third-party websites before providing any information.

10. International Use

This Website is operated in the United States and intended for U.S. audiences. If you are accessing the Website from outside the U.S., please be aware that your data may be transferred to and processed in the U.S. Your information may be transferred to and maintained on servers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction. If you are located outside the United States and choose to provide information to us, please be aware that we transfer information to the United States and process it

there. Your consent to this Privacy Notice followed by your submission of such information represents your agreement to that transfer.

11. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Notice, unless a longer retention period is required or permitted by law.

12. Changes to This Privacy Notice

We may update this Privacy Notice from time to time. We will notify you of any material changes by posting the new Privacy Notice on our Site and updating the "Effective Date" at the top of this notice. We encourage you to review this Privacy Notice periodically for any changes.

13. Contact Us

If you have any questions or concerns about this Privacy Notice or our privacy practices, please contact us at:

Percheron Professional Services LLC

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